



# CSHA

California Speech Language Hearing Association

Corporate  
Membership





# Thanks for your interest in CSHA Corporate Membership!

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## Why become a CSHA member?

CSHA's new corporate membership program provides an opportunity for companies and other organizations to build collaborations with CSHA that are more focused on the relationship and less on a transaction.

While fully acknowledging the marketing and fiscal benefits of corporate membership to both the organization and CSHA, a greater emphasis is on the nature of the nonprofit as contributing to and supporting the industry in which the company or organization operates, thereby building recognition that supporting CSHA is an end in itself – and beneficial to the corporate member, the profession and the human beings served by the profession.

## Who's eligible to join?

CSHA Corporate Membership is for companies, consultancies, nonprofits, and government agencies and institutions that operate both within and outside of the speech language hearing field.

## What are the benefits of corporate membership?

CSHA offers corporate members access to critical marketing opportunities and exposure to speech language hearing professionals through multiple communication channels. These include digital and print publications, website and social media, as well as sponsorship opportunities at the annual CSHA Convergence conference and other events.

**We invite all companies and organizations in CSHA's sphere to become corporate members and collaborate with us to serve our shared commitment: Human Lives. Human Connection.**

Contact Connerly & Associates at [Connerly@csha.org](mailto:Connerly@csha.org) for additional information. Join us!

# Corporate Membership Dues & Benefits

## **CORPORATE BASIC MEMBER | \$1,000 annually**

### **Membership for one primary contact in the company**

*(Can be voting members if individuals are licensed SLP or AuD)*

- Magazine
- E-newsletter
- Legislative updates
- Opportunity to be part of Advocacy Network
  - Participate in CSHA Community online platform
- Access to CSHA member directory in Community (\*directory cannot be downloaded)
- Access to member-only resources on website

### **Conference benefits**

- Eligible for sponsorship opportunities
- Member rate for conference attendance (\$400 value)  
(For the two identified primary contacts – cannot be transferred).
- Discounted conference exhibit space (\$300 value)
- Early exhibit registration priority opportunity (priceless)  
(Priority order: Platinum members, Elite members, Sponsors, Premier members, Corporate members)
- Listing on Corporate member page in the conference program
- Inclusion in all on-site Corporate member signage

### **Listing on Corporate member page on the CSHA website**

- Link to company website
- Description of services

**Up to 1 free listing of professional development events on the online CSHA calendar and Other Professional Development Opportunities page.**

**10% off *Convey* magazine advertising and CSHA website advertising**

**Corporate member thank you in social media (1x per year) with link to Corporate Member page**

**Listing each month of Corporate Members in *CSHA Connect***

**Use of Corporate Member indicia Member page**



## **CORPORATE SUPPORTING MEMBER | \$2,500 annually**

### **Membership for two primary contacts in the company**

*(Can be voting members if individuals are licensed SLP or AuD)*

- Magazine
- E-newsletter
- Legislative updates
- Opportunity to be part of Advocacy Network
  - Participate in CSHA Community online platform
  - Access to CSHA member directory in Community (\*directory cannot be downloaded)
- Access to member-only resources on website

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- Discounted conference exhibit space (\$300 value)
- Early exhibit registration priority opportunity (priceless)  
(Priority order: Platinum members, Elite members, Sponsors, Premier members, Corporate members)
- Listing on Corporate member page in the conference program
- Inclusion in all on-site Corporate member signage

### **Listing on Corporate member page on the CSHA website**

- Link to company website
- Description of services

**Up to 4 free listings of professional development events on the online CSHA calendar and Other Professional Development Opportunities page.**

**10% off *Convey* magazine advertising and CSHA website advertising**

**Corporate member thank you in social media (4x per year)**

**with link to Corporate Member page**

**Listing each month of Corporate Members in *CSHA Connect***

**Use of Corporate Member indicia Member page**



## OTHER LEVELS

### CORPORATE PREMIER | \$5,000 annually

Includes all the benefits of Corporate membership, plus:

**Membership for four people in the company** *(Can be a voting members if individuals are licensed SLP or AuD)*

**15% off magazine and advertising**

**Free six-month Run of Site banner ad on CSHA website**

**One-time free half-page ad in *Convey* magazine**

**Preferred listing on Corporate Member page on CSHA website Use of Corporate Premier indicia**

**Company logo, information and link listed in monthly *CSHA Connect***

### CORPORATE ELITE | \$10,000 annually

Includes all the benefits of Corporate membership, plus:

**Membership for eight total people** *(Can be voting members if individuals are licensed SLP or AuD)*

**25% off magazine and website advertising**

**One-time free full-page color ad in *Convey* magazine**

**One-time free 12-month ad on CSHA website with Home Page Banner ad Priority**

**selection of exhibit space**

**Premier listing on Corporate Member page on CSHA website Use of Corporate Premier Plus indicia**

**Company logo, information and link listed in monthly *CSHA Connect***

### CORPORATE PLATINUM | \$20,000 annually

Includes all the benefits of Corporate Elite, in addition to the following:

**One Complimentary Premier Booth at the next Annual Convergence Conference**

*\*offer valid one time per membership year*

**Four full page color page ads in CSHA *Convey* magazine** *(Summer, Fall, Winter, Spring)*

**12-month ad on CSHA website with Home Page Banner ad**

**12-month ad on CSHA website with Run of Site Block ad**

**Two items per year blog on CSHA website** *(must be approved by CSHA, not to be used as a sales piece)*

**Quarterly post on social media platforms** *(with link to website and/or blog)*

**Quarterly item in *CSHA Connect* newsletter** *(with link to website and/or blog)*

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