

CALIFORNIA SPEECH-LANGUAGE HEARING ASSOCIATION

# CONVERGENCE SPONSOR & EXHIBITOR PROSPECTUS



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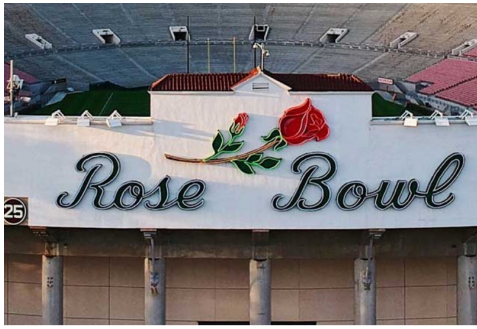
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## TABLE OF CONTENTS

Conference Exhibit Booths .....	3
Sponsor and Exhibit Opportunities .....	4
Sponsorship Details .....	5

Your participation in – and support – of California Speech Language Hearing Association (CSHA) has never been more important. As we chart a course for the future during uncertain times, you can make all the difference! There are many ways for organizations and companies to support the work of CSHA, while also reaching the audiences that are important to their own work. Our professional and dedicated community is made up of over 2,000 California speech-language pathologists, speech-language pathologist assistants, audiologists, audiology support personnel and students who provide life-changing support to those with speech, hearing and language challenges.



## CONFERENCE EXHIBIT BOOTHS

Convergence 2025, the CSHA Annual Conference, will be held March 13-16, 2025, in Pasadena, where up to 2,000 SLPs, SLPAs, AuD, Aud support personnel, and students gather to share expertise, learn and connect.

It's the hub for cutting-edge workshops on evidence-based practices and recent advancements in the speech language and hearing field. And it's where nearly 200 practice-changing sessions will take center stage.

Learn. Connect. Share. It's all happening at Convergence 2025!

### Location

**Pasadena Convention Center**  
300 E Green St, Pasadena

### General Information

- Over 2,000 attendees
- Competitive pricing
- Convenient location
- Professional, friendly staff
- Unparalleled opportunity to meet business objectives

	STANDARD BOOTH	PREMIUM BOOTH	RECRUITER TABLE
CORPORATE MEMBERS	\$1,200	\$1,500	\$500
SCHOOL DISTRICTS & COUNTY OFFICES OF EDUCATION	\$1,300	\$1,600	\$600
NONMEMBERS	\$1,500	\$1,800	\$700
INCLUDES	1 full conference registration 2 exhibitor badges	1 full conference registration 2 exhibitor badges	2 exhibitor badges



# CONVERGENCE 2025 SPONSORSHIPS

CSHA offers several sponsorship packages to give businesses a variety of opportunities to get visibility among speech language and hearing professionals.

## CONVERGENCE GOLD SPONSOR (\$9,000)

**Extra recognition at opening general session, Celebration of Excellence and College Bowl. Lanyard sponsorship may be added for \$2,000.**

- Includes 1 premium booth
- 1 complimentary full conference registration
- Company logo on Convergence website
- Company logo on Convergence signage
- Company listed on PowerPoint slides at beginning of general session and other events (where possible)
- Social media recognition from date of sponsorship through conference
- Logo in onsite convention program (print or digital - listing by level)
- Logo in pre-event marketing emails
- Guest blog post (1) on CSHA website (approved by CSHA)
- Photo at booth with CSHA Board member (photo will be posted to CSHA website, included in next issue of Convey and included in next year's Convergence marketing)
- Linkable logo on "Sponsor Zone" page created on the Convergence webpage
- Logo in post-event thank you email
- Priority sponsorship reservation and booth selection for the 2026 annual conference
- Your company verbally recognized at opening keynote session, Celebration of Excellence and College Bowl
- CSHA Student and SLPA Forum Town Hall – Your logo will be featured during the event and your company will be verbally recognized
- Use of sponsorship 2025 indicia
- Introduce one presenter or speaker at Convergence
- Email to CSHA database prior to Convergence promoting company and booth number
- Social media post prior to Convergence promoting company and booth number
- Invitation to private CSHA Board/Sponsor Meet 'n' Greet

Contact Marc Connerly at [mconnerly@connerlyandassociates.com](mailto:mconnerly@connerlyandassociates.com) or (916) 214-6495.

## CONVERGENCE 2025 SPONSORSHIPS (Continued)

### CONVERGENCE SILVER SPONSOR \$6000

**Extra recognition at opening general session, Celebration of Excellence and College Bowl. Lanyard sponsorship may be added for \$2,500.**

- 1 standard booth
- 1 complimentary full conference registration
- Company logo on Convergence website
- Company logo on Convergence signage
- Company listed on PowerPoint slides at beginning of general session and other events (where possible)
- Social media recognition from date of sponsorship through conference
- Logo in onsite convention program (print or digital - listing by level)
- Logo in pre-event marketing emails
- Photo at booth with CSHA Board member (photo will be posted to CSHA website and included in next issue of Convey)
- Logo in post-event thank you email
- Priority sponsorship reservation and booth selection for the 2026 annual conference
- Your company verbally recognized at opening keynote session, Celebration of Excellence and College Bowl
- CSHA Student and SLPA Forum Town Hall – Your logo will be featured during the event and your company will be verbally recognized
- Use of sponsorship 2025 indicia
- Linkable logo on “Sponsor Zone” page created on the Convergence webpage
- Email to CSHA database promoting company and booth number prior to Convergence
- Social media post prior to Convergence promoting company and booth number
- Invitation to private CSHA Board/Sponsor Meet ‘n’ Greet

### CONVERGENCE BRONZE SPONSOR \$3000

**Lanyard Sponsorship may be added for \$3,500**

- No booth included
- 1 complimentary full conference registration
- Company logo on Convergence website
- Company logo on Convergence signage
- Company listed on PowerPoint slides at beginning of general session and other events (where possible)
- Social media recognition from date of sponsorship through conference
- Logo in onsite convention program (print or digital - listing by level)
- Logo in pre-event marketing emails
- Photo at booth with CSHA Board member
- Logo in post-event thank you email
- Priority sponsorship reservation and booth selection for the 2026 annual conference
- Use of sponsorship 2025 indicia
- Linkable logo on “Sponsor Zone” page created on the Convergence webpage