



California Speech Language Hearing Association

**Corporate
Membership**





Introducing CSHA Corporate Membership!

Why become a CSHA member?

CSHA's new corporate membership program provides an opportunity for companies and other organizations to build collaborations with CSHA that are more focused on the relationship and less on a transaction.

While fully acknowledging the marketing and fiscal benefits of corporate membership to both the organization and CSHA, a greater emphasis is on the nature of the nonprofit as contributing to and supporting the industry in which the company or organization operates, thereby building recognition that supporting CSHA is an end in itself – and beneficial to the corporate member, the profession and the human beings served by the profession.

Who's eligible to join?

CSHA Corporate Membership is for companies, consultancies, nonprofits, and government agencies and institutions that operate both within and outside of the speech language hearing field.

What are the benefits of corporate membership?

CSHA offers corporate members access to critical marketing opportunities and exposure to speech language hearing professionals through multiple communication channels. These include digital and print publications, website and social media, as well as sponsorship opportunities at the annual CSHAF Convergence conference and other events.

We invite all companies and organizations in CSHA's sphere to become corporate members and collaborate with us to serve our shared commitment: Human Lives. Human Connection.

Corporate Membership

Dues and Benefits 2022-2023

	CORPORATE MEMBER	CORPORATE PREMIER	CORPORATE ELITE	CORPORATE PLATINUM
Membership for primary contacts in the company	2	4	8	12
Can be voting member if licensed SLPs or AuDs	(\$1,500)	(\$5,000)	(\$10,000)	(\$20,000)

Magazine, E-newsletter, Legislative updates, Opportunity to be part of Advocacy Network, Participate in CSHA Community online platform, Access to CSHA member directory in community (directory cannot be downloaded), Access to member-only resources on website

Conference benefits	*	*	*	*
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Sponsorship opportunities, Member rate, Discounted exhibit space, Early exhibit registration opportunity.

Listing on Corporate member page on CSHA website				
Discounts on Convey magazine advertising and CSHA website advertising	10%	15%	25%	*
Corporate member thank you in social media	*	*	*	*
Corporate member listing in CSHA Connect	*	*	*	*
Use of Corporate Indicia	*	*	*	*
Free 6 month Run of Site banner ad on CSHA website		*		
Free 12 month Run of Site Banner ad on CSHA website				*
One time free 12 month ad on CSHA website with Home Page Banner ad			*	*
One time free half page ad in Convey magazine		*		
One time free full page ad in Convey magazine			*	
Four times free full page, full color ad in Convey magazine				*
Preferred listing on Corporate member page on CSHA website		*	*	*
Company logo, information and link listed in monthly CSHA Connect		*	*	*
Priority selection of exhibit space		*	*	*
Two dedicated emails per membership year sent by CSHA to current CSHA members. (Content is subject to prior review and approval by CSHA.)				*
Opportunity to have one mailed literature piece per membership year sent to current CSHA members. (Corporate Platinum Member must deliver printed literature piece to CSHA and must pay all shipping/mailling charges. Content is subject to prior review and approval by CSHA.)				*

CORPORATE MEMBER | \$1,500 annually

Membership for two primary contacts in the company

(Can be a voting members if individuals are licensed SLPs or AuDs)

- Magazine
- E-newsletter
- Legislative updates
- Opportunity to be part of Advocacy Network
- Participate in CSHA Community online platform
 - Access to CSHA member directory in community
(directory cannot be downloaded)
- Access to member-only resources on website

Conference benefits

- Eligible for sponsorship opportunities
- Member rate for conference attendance
(for the two identified primary contacts – cannot be transferred).
- Discounted conference exhibit space
- Early exhibit registration priority opportunity
(Priority is in this order: Premier Plus members, Premier members, Sponsors, Corporate members, nonmembers)

Listing on Corporate member page on the CSHA website

- Link to company website
- Description of services

Up to 4 free listings of professional development events on online CSHA calendar and Other Professional Development Opportunities page.

10% off Convey magazine advertising and CSHA website advertising

Corporate member thank you in social media (4x per year) with link to Corporate Member page

Listing each month of Corporate Members in CSHA Connect

Use of Corporate Member indicia Member page



CORPORATE PREMIER | \$5,000 annually

Includes all the benefits of Corporate membership, plus:

- Membership for four people in the company** *(Can be voting members if individuals are licensed SLPs or AuDs)*
- Free six-month Run of Site banner ad on CSHA website**
- Free half-page ad in Convey magazine in one issue**
- 15% off additional magazine and advertising**
- Preferred listing on Corporate Member page on CSHA website**
- Use of Corporate Premier indicia**
- Company logo, information and link listed in monthly CSHA Connect**

CORPORATE ELITE | \$10,000 annually

Includes all the benefits of Corporate membership, plus:

- Membership for eight people in the company** *(Can be voting members if individuals are licensed SLPs or AuDs)*
- Free 12-month ad on CSHA website with Home Page Banner ad**
- Free full-page color ad in Convey magazine in one issue**
- 25% off additional magazine and website advertising**
- Priority selection of exhibit space**
- Premier listing on Corporate Member page on CSHA website**
- Use of Corporate Premier Plus indicia**
- Company logo, information and link listed in monthly CSHA Connect**

CORPORATE PLATINUM | \$20,000 annually

Includes all the benefits of Corporate Elite, plus:

- Membership for 12 people in the company** *(can be voting members if the individuals are SLPs or AuDs)*
- 12-month ad on CSHA website with Home Page Banner ad**
- Four full page color page ads in CSHA Convey magazine** *(Spring, Summer, Fall, Winter 2022)*
- 12-month ad on CSHA website with Run of Site Block ad**
- Two items per year blog on CSHA website** *(must be approved by CSHA, not to be used as a sales piece)*
- Quarterly post on social media platforms** *(with link to website and/or blog)*
- Quarterly item in CSHA Connect newsletter** *(with link to website and/or blog)*
- Two dedicated emails per membership year sent by CSHA to current CSHA members.** *(Content is subject to prior review and approval by CSHA.)*
- Opportunity to have one mailed literature piece per membership year sent to current CSHA members.** *(Corporate Platinum Member must deliver printed literature piece to CSHA and must pay all shipping/ mailing charges. Content is subject to prior review and approval by CSHA.)*