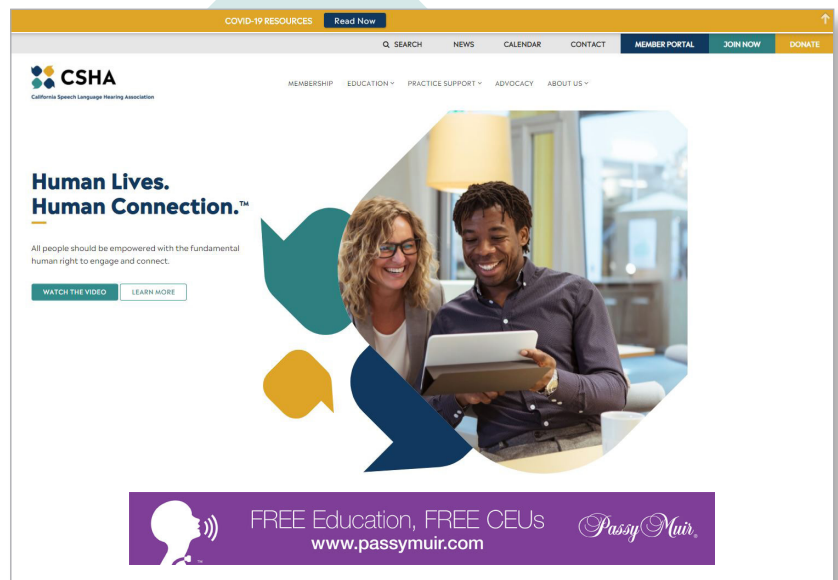


Website Advertising

With a focus on improved user experience and built on an evidence-based approach to content strategy, CSHA launched its new website in December 2019 – and simultaneously unveiled its new brand strategy and logo.

CSHA WEBSITE ANALYTICS

Yearly average page views: 198,000
 Monthly average pageviews: 16,500
 Yearly Home Page views: 43,000
 Monthly Home Page views: 3,600



WEBITE ADVERTISING RATES

AD SPACE	AD SIZE	30 day run (Same art)	90 day run (2 art changes)	6 month run (3 art changes)	12 month run (6 art changes)
Home page Banner	123 x 997 px	\$400	\$1,020	\$1,800	\$3,120
Run of Site Banner	123 x 997 px	\$350	\$893	\$1,575	\$2,730
Run of Site Block	123 x 350 px	\$225	\$574	\$1,013	\$1,755

FILE SPECIFICATIONS

- File Format; .jpg or .png 300 dpi and RGB only.
- 20-30 words depending on ad size.
- Font size should be no smaller than 8 pt.
- Ad should be either solid color or white background with colored border around ad content.
- Ads should have a .025pt stroke border to ensure it does not bleed into the background of the website.
- Provide a URL link to your company's website/content along with your ad submission.
- Artwork is due 1 week before the start of your 30-day period.
- Artwork may not be changed mid-month.

Contact Cici Trino at
 cicit@aosinc.biz or
 916-961-9999.

