



Editorial Guidelines | 2020-21 Publishing Year

Convey, launched in spring 2020, is designed to serve CSHA's broad range of audiences and is part of the association's adoption of a best practices content strategy approach to communications and messaging.

In addition to *Convey*, new digital communications channels for a variety of content are in development and will launch in the future.

CSHA's communications content is informed by the work of the Content Advisory Committee (see section 4.4.2, page 71, of the Board Governing Policies for more information on the committee: <https://www.csha.org/wp-content/uploads/2019/12/Policies-CSHA-2019-FINAL-120919.pdf>.)

With regard to *Convey*, the information below may be helpful:

- *Convey* is a statewide publication that often delves into issues with national or international implications, so we're interested in story ideas that appeal to our members as well as a variety of other readers in our broader community. We're interested in telling stories about the people, practices and policies that impact the lives of others in the speech language hearing environment.
- *Convey* does not accept unsolicited columns or articles.
- If you have ideas for columns, articles or other content, we welcome you to share those ideas with us via email.
 - Please provide any details regarding the topic you recommend the publication address.
 - If you have sources or contacts in mind for the story idea, feel free to share them.
- *Convey* employs AP Style and embraces a writing style that is consistent with that approach.
- We seek to include a diversity of opinion not only with the magazine itself, but within each feature story published in the magazine.
- As a quarterly publication, content needs to be appropriate for that context. Breaking stories or topics that require immediate publication are not able to be included.
- We do not publish material that has been previously published in any form, in print or online.
- Because of our quarterly publication schedule, we work several months in advance. Please allow approximately six weeks for us to reply.

Queries should be sent by email to Kevin Swartzendruber at kevins@csha.org. Please include your name, phone number and a short bio.