



California Speech-Language-Hearing Association

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Dear CSHA Members,

Enclosed please find your dues renewal notice for the calendar year January 1, 2008-December 31, 2008 for a fee of \$110. Or, if you wish to receive a \$20 discount, you may choose to pay for the 2008 through 2009 professional member dues years for only \$200. Paraprofessional dues are \$45 per year, and CFY dues and Student dues are \$35 per year.

You will notice that member dues are being raised for the first time since 1999. For the past nine years CSHA has held its dues structure for members, but it is now time to initiate a minimal rate increase to help offset the rising costs reflected in today's economy. These annual increases are being seen in the price of printing, paper, postage, technology upkeep, personnel, advocacy, and everyday services necessary to operate a statewide professional organization.

The dues notice enclosed reflects a minimal annual increase of \$25 for professional members, and a \$10 increase to both paraprofessional and student members. Remember, dues have not increased since 1999.

Please renew your member dues now. You may ask yourself "*What has CSHA done for me lately and why should I renew my dues?*" Please don't ask that question until you read what your professional organization has actually done for you the past year, and what we continue to do for our members throughout the year and will continue to produce in the upcoming year. Take a moment to read what is in store for you if you renew your dues. Make a professional and logical decision to continue your valuable and valued membership in CSHA, your state professional organization for the professions of speech-language-pathology and audiology and YOU!

Thank you for your immediate attention to this request. Please read on...

Sincerely,

Marlowe Fischer, M.A., CCC-SLP
CSHA President

CSHA Board of Directors
CSHA Administrative Staff



Why Join CSHA?

Critical Political Times for Professions Strength in Numbers Requires Larger CSHA Membership

WHY JOIN CSHA?

LOOK WHAT CSHA HAS DONE RECENTLY!

Legislative & Government Policies

- State & federal Advocacy - see CSHA's dynamic web site: www.csha.org

CSHA State Policy Champions & Friends

- Congresspersons, Legislators, State Superintendent and others
- CSHA Electronic Networks for email information & advocacy

Special Education

- Personnel shortages (SCR 40; AB 962; AB 359; SB 901)
- Increased funding at federal & state level (Growth; COLA; Equalization \$)
- CTA State Council Subcommittee on SLP issues
- Efforts on caseloads/workloads
- CSHA representatives on CDE & CTC Special Ed Task Forces
- Partnership with State Advisory Commission on Special Education
- CSHA "SEAL" representatives working on ASHA Special Ed Initiatives (Salary Survey, etc.)
- CSHA representation on School LEA Medi-Cal Billing Program DHS Workgroup
- Regional Center Services & funding; CSHA reps to DDS-ICC
- Newborn Hearing Screening Program and follow-up SLP services

Healthcare

- SLP Authorization for endoscopy; suctioning; etc.
- Healthcare reforms
- State HMO Oversight & Review of Denials
- Fighting to save Medi-Cal "Optional" Services (ST, audiology & hearing aids)
- Medi-Cal rate proposals
- CSHA "STAR" and "MIC" representatives working on ASHA HCare Reimbursement Initiatives

Please read on. There's more....

Professional Standards

- Licensing continuation & expansion (Continuing Education, SLPA standards, etc.)
- School credentialing
- CSHA Encroachment Task Force

Coalitions, Partnerships & Networks

- Special Ed Coalition with ACSA, SELPAs, CEC-CSF, IDEA Reauthorization & Full Funding
- Pupil Services Coalition (PSC) promoting Educational Specialists issues
- State Advisory Commission on Special Education (ACSE)
- New partnerships with CTA, CFT, CSEA and other unions
- Medical Rehabilitation Collaboration Group re Medicare and Medi-Cal & Legislative Action Day (CHA Rehab Division, CPTA, CSHA, CSIMS & OTAC)
- U. Comm. D. Program Directors Council; Community College SLPA Program Group
- Medical SLP groups
- CA Academy of Audiology (CAA)
- And many other entities!

Professional Position Papers

Please go to the CSHA website. Here is a small sampling of what's on line:

- Guidelines for the Diagnosis & Treatment for Auditory Processing Disorders (**Approved 01/07**)
- CAPD Document (**Approved 01/07**)
- Interpreting the Meaning of Messages Generated by Persons with Complex Communication Needs (**3/2007**)
- www.CSHA.org

CSHA Magazine

Contributed articles, and so much more from your colleagues and editors. Magazines can be viewed on line by CSHA members. Here is a small example of recent articles published in the well received and sought after *CSHA Magazine*:

- Validity of the Morphosyntax Subtest of the Bilingual English-Spanish Assessment (BESA): Preliminary Results
- Does Good Science Make Good Clinical Practice?
- Cochlear Implant Candidacy – Medical Aspects & Psychological Aspects
- Assessing Severe Movement Disorders – A Framework for Speech-Language Pathologists
- Non-Speech Oral Motor Treatment Approaches for Dysarthria: Perspectives on a Controversial Clinical Practice
- The Contributions of Evidence Based Practice to Clinical Treatment
- Augmentative and Alternative Communication: The Conversation Piece

Workshops, Seminars & Conferences & Annual State Convention, Continuing Education Units

- See **CSHA Calendar of Events** at www.CSHA.org

**AND MUCH, MUCH MORE!
Join Today! Renew Today! Don't Delay!**

