

Don't miss out...



It's time to advertise for the
Summer Issue of the CSHA Magazine
and the **CSHA 2011 Membership Directory!**

Receive **25% discount** when CSHA Magazine
and Membership Directory ads are purchased together!

CSHA MAGAZINE

PUBLICATION & COPY DUE DATE

SUMMER ISSUE

July 2011 - *Copy due: May 20*

FALL ISSUE

October 2011 - *Copy due: Sept. 20*

WINTER ISSUE

Dec./Jan. 2011 - *Copy due: Dec. 20*

SPRING 2012 CONVENTION PROGRAM ISSUE

January 2012 - *Copy due: Dec. 1*

Readership over 5,000!

CSHA WEBSITE

Visit us online: **www.CSHA.org**

Home Page:

Your Logo on the CSHA Home Page!

Job Classifieds:

Advertise current job openings!

Calendar of Events:

Post workshop announcements!

**Website ads can be linked to your website
for maximum visibility!**

CSHA MEMBERSHIP DIRECTORY

Place your ad/artwork in the CSHA Membership Directory!

Copy Due: May 20, 2011

Over 5,000 Statewide Members in Speech-Language-Pathology and Audiology.

Members represent a variety of work settings: *Schools, Clinics, Hospitals, Private Practice, Universities, and Government Agencies.*

**Provide artwork electronically and we can place it in the
CSHA Magazine, Website or Membership Directory!**

Space is limited... Reserve your ad space TODAY!

www.CSHA.org



825 University Ave
 Sacramento, CA 95825-6724
 (916) 921-1568
 Fax: (916) 921-0127
 Web: www.CSHA.org



Time Sensitive Material

Advertise...
CSHA Magazine, Website
& Membership Directory
www.CSHA.org

Order Form:

Membership Directory Ads:

Copy Due: May 20, 2011

Format: PDF or EPS file attachment to: heather@csha.org

Black & White copy only. Classified Ads Not accepted.

- \$650 - Full page (7 1/4" W x 9 1/2" L)
- \$450 - 1/2 page (7 1/4" W x 5" L)
- \$300 - 1/3 page (2 1/4" W x 9 1/2" L)
- \$200 - 1/6 page (2 1/4" W x 5" L);
- \$100 - Business Card Size

Color Ads: (Inside Front and Back Covers)

- \$1,200 - Inside Front Cover = (7 1/4" W x 9 1/2" L)
- \$900 - Inside Back Cover = (7 1/4" W x 9 1/2" L)

Magazine Ads:

Format: Please email your PDF or EPS file attachment by the "copy due date" on the reverse side of this of this form to:

bohara@csha.org

Black and White Ads:

- \$650 - Full Page (7 1/4" W x 9 1/2" L)
- \$450 - 1/2 Page (7 1/4" W x 5" L)
- \$300 - 1/3 Page (2 1/4" W x 9 1/2" L)
- \$200 - 1/6 Page (2 1/4" W x 5" L)

Color Ads: (Inside Front and Back Covers)

- \$1,200 - Inside Front Cover (7 1/4" W x 9 1/2" L)
- \$900 - Inside Back Cover 1/2 Pg. (7 1/4" W x 9 1/2" L)

Classified Ads:

- \$120.00 - 5-line ad. Approximately 40 characters per line. Ads over 5 lines - \$10 per each additional line.

Web Ads:

Logo Format: PDF, JPEG or EPS file attachment to:

heather@csha.org

- \$600 - Home Page Logo (1 year)
- \$450 - Home Page Logo (6 months)
- \$200 - Classified ad (150 word max) on our Job Classifieds or Calendar of Events pages (4 months).

Mail/Fax Order Form To:

California Speech-Language-Hearing Association

825 University Avenue,
 Sacramento, CA 95825-6724
 Fax: (916)921-0127

***25% Discount given when CSHA Magazine and Membership Directory ads are purchased together.**

Payment Options:

Subtotal: \$ _____
 - Minus 25% Discount: \$ _____
 Total Amount to be Charged/Billed: \$ _____

(If fees are not accurately computed, CSHA will debit accordingly.)

MasterCard Visa AMEX Discover
 Account#: _____
 Expiration Date: _____ / _____
 Signature: _____

Bill me
 Billing Contact Name: _____
 Billing Address: _____
 City/State: _____
 Phone: (_____) _____
 Email: _____

All advertisers are invoiced after publication. Full payment is due within 15 days of billing date.